



City Hall Council Chamber
1515 Sixth Street, Coachella, California
(760) 398-3502 ♦ www.coachella.org

AGENDA

OF A REGULAR MEETING
OF THE
CITY OF COACHELLA

ECONOMIC DEVELOPMENT | PLANNING SUB-COMMITTEE

March 04, 2021
5:00 PM

Pursuant to Executive Order N-29-20, this meeting will be conducted by teleconference/electronically and there will be no in-person public access to the meeting location.

If you would like to attend the meeting via Zoom, here is the link:

<https://us02web.zoom.us/j/84567792380?pwd=OHc3TGpJbTBZMvZzR2OXJ6T3FnUT09>
Passcode: 685450

Or iPhone one-tap :

US: +16699006833,,84567792380#,,, *685450#
or +12532158782,,84567792380#,,, *685450#

Webinar ID: 845 6779 2380

Passcode: 685450

- Public comments may be received **either via email, or telephonically, or via Zoom** with a limit of **250 words, or three minutes**:
 - Written comments may be submitted to the subcommittee electronically via email to acarranza@coachella.org. Transmittal **prior to the start** of the meeting is required.
 - **Or**, you may leave a message at **(760) 398-2502, extension 102, before 4:30 p.m.** on the day of the meeting.

CALL TO ORDER:

ROLL CALL:

APPROVAL OF AGENDA:

“At this time the Committee may announce any items being pulled from the agenda or continued to another date or request the moving of an item on the agenda.”

APPROVAL OF THE MINUTES:

1. Regular Meeting Minutes of March 5, 2020, of the Coachella Economic Development | Planning Sub-Committee.

PRESENTATIONS:

2. Discussion of Draft Ordinance No. 1171 (Interim Outdoor Cannabis Cultivation)
3. Avenue 50 Hotel/Commercial Development Project - Chandi Group
4. MasterCard Opportunity Zone Challenge
5. Electronic Billboard at NW Corner of Airport Blvd and 86 Expressway – Haagen Co.
6. Bird Electric Scooter Agreement

NEW BUSINESS CALENDAR (LEGISLATIVE AND ADMINISTRATIVE):

None.

PUBLIC COMMENTS (NON-AGENDA ITEMS):

“The public may address the Committee on any item of interest to the public that is not on the agenda, but is within the subject matter jurisdiction thereof. Please limit your comments to three (3) minutes.”

ADJOURNMENT:

*Complete Agenda Packets are available for public inspection on the
City's website www.coachella.org.*

THIS MEETING IS ACCESSIBLE TO PERSONS WITH DISABILITIES



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MINUTES
OF A REGULAR MEETING
OF THE
CITY OF COACHELLA
ECONOMIC DEVELOPMENT | PLANNING SUB-COMMITTEE

March 05, 2020
5:00 PM

CALL TO ORDER:

The Regular Meeting of the Economic Development | Planning Sub-Committee of the City of Coachella was called to order at 5:18 p.m. in the Council Chamber at City Hall by Chair Martinez.

PLEDGE OF ALLEGIANCE:

Chair Martinez led the Pledge of Allegiance.

ROLL CALL:

Present: Committee Member Hernandez and Chair Martinez.

Absent: None.

APPROVAL OF AGENDA:

There were no modifications to the agenda.

APPROVAL OF THE MINUTES:

1. Regular Meeting Minutes of February 6, 2020, of the Coachella Economic Development | Planning Sub-Committee.

Motion: To approve the minutes as presented

Made by: Committee Member Hernandez

Seconded by: Chair Martinez

Approved: 2-0, by a unanimous voice vote

PRESENTATIONS:

2. Proposed Chandi Projects – Dispensary (ARCO Site) and Avenue 50 Development (18-acre site), to include restaurants, retail, small hotel with meeting space, multi-family apartments, all to be constructed in phases. A requested proposed Development Agreement to be taken to the Planning Commission in the next step, followed by the City Council.

Motion: To approve the project

Made by: Committee Member Hernandez

Seconded by: Chair Martinez

Approved: 2-0, by a unanimous voice vote

The following items were taken out of order, resulting in a renumbering.

3. Bureau of Cannabis Control (BCC) Grant, Cannabis Liaison position is not applicable to the \$500,000.00 awarded grant. Allocate \$250,000.00 to College of the Desert cannabis program (including scholarships), develop a cannabis business incubator with assistance from the Greater Coachella Valley Chamber of Commerce, and allocate \$50,000.00 towards application assistance.
4. City Leasing Opportunities – Water Billing Building (old fire station), and former Greater Coachella Valley Chamber of Commerce Building (1258 Sixth Street, Coachella). No current applicants.
5. Special Events Permit for a pilot run Farmer’s Market – Special Event Permit in the Paseo of the Coachella Public Library. Proposed dates are May 29-31, June 24-26, October 23-25, 2020, 4:00 p.m. – 10:00 p.m. Event to benefit Young Farmers and Ranchers in Riverside. Applicant: Steve Garcia, owner of Sixth Street Coffee.

Motion: To approve the project

Made by: Chair Martinez Committee

Seconded by: Member Hernandez

Approved: 2-0, by a unanimous voice vote

NEW BUSINESS CALENDAR (LEGISLATIVE AND ADMINISTRATIVE):

None.

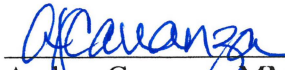
PUBLIC COMMENTS (NON-AGENDA ITEMS):

None.

ADJOURNMENT:

There being no further business to come before the Committee, Chair Martinez adjourned the meeting at 6:13 p.m.

Respectfully Submitted,



Andrea Carranza, MMC
Deputy City Clerk